



DOB 6/16/1981 San Sebastian-Spain

XABIER LIZARTZATEGI MATURANA

International award-winner marketing professional with 15 years of experience leading corporate marketing and multimedia design for multimillion-euro companies across diverse industries.

PROFESSIONAL EXPERIENCE

2018
2013

Online Marketing Director

Figueras International Seating

Webmaster, UX, SEO - SEM and Online Strategy Planner
Online lead generation increased by 172% in 6 months
National Design Award winner

2013
2010

New web and new brand achitecture development

Executive Creative Director / CH Graphic Works

Advertising, Publishing, Press Releases,
Email Marketing, Merchandising, Photography, Video,
TV an Social Media Manager

2010
2007

Chief Sales and Marketing Officer / INGOU Advertising

Project Manager and Webmaster
Bussines Strategy and Online Sales Strategy Development
Sales Team Strategy Manager

2007

Web Design Teacher / MC Urola-Kosta and Udarregi School

Mobile Communications and Digital Media Teacher

2006

Creative Designer & Project Manager / PUBLIS NCM

Art Direction, Creative Writing and Video Editing

2005

Art and Design professional

2004

"AK Architecture" and Koldobika Jauregi Companies

2002

Graphic Design, Illustrations, Photography and Publishing

LANGUAGES

Spanish: Written and spoken fluently (Native language)

English: Written and spoken fluently (Cambridge FCE)

French: Basic competence (State Foundation title)

Basque: Written and spoken fluently (Native language)

Italian : Basic writing competence and fluent speaking

German: Basic ("A" grade at Heidelberg University)

Catalan: Written and Spoken fluently (A2 Level. European title)

SOFTWARE & PROGRAMMING

Web Programming: HTML, HTML5, CSS, PHP, MYSQL

Wordpress, Joomla, Dreamweaver, Blogger, Virtuemart

SEO-SEM: Google Analytics, Trends, Insight, Adwords, Woorank

Social media: Linkedin, Facebook, Youtube, Pinterest, Instagram

Software: Indesign, Illustrator, Premiere, After Effects, PDF,

Photoshop, Audition, Prezi, 3D S.Max, Powerpoint, Excel



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Values

- Professionalism
- Leadership
- Integrity
- Teamwork
- Adaptability
- Creative
- Willingness to learn
- Motivation
- Planning
- Responsibility
- Loyalty
- Passion
- Self confidence



BOOK : www.lizar.net

