



Web Master



DOB 6/16/1981 San Sebastian-Spain

XABIER LIZARTZATEGI MATURANA**BOOK : www.lizar.net**2018
2013**Online Marketing Director****Figueras International Seating**

National Design Award winner
Webmaster, SEO - SEM and Online Strategy Planner
Online lead generation increased by 172% in 6 months
New Web and new Brand Architecture development

2013
2010**Executive Creative Director / CH Graphic Works**

Advertising, Publishing, Press Releases,
Email Marketing, Merchandising, Photography, Video,
TV an Social Media Manager

2010
2007**Chief Sales and Marketing Officer / INGOU Advertising**

Project Manager and Webmaster
Bussines Strategy and Online Sales Strategy Development
Sales Team Strategy Manager

2007

Web Design Teacher / MC Urola-Kosta and Udarregi School

Mobile Communications and Digital Media Teacher

2006

Creative Designer & Project Manager / PUBLIS NCM

Art Direction, Creative Writing and Video Editing

2005

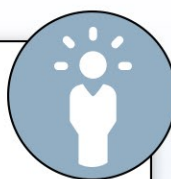
2004

Art and Design professional

2002

"AK Architecture" and Koldobika Jauregi Companies

Graphic Design, Illustrations, Photography and Publishing

**Spanish:** Written and spoken fluently (Native language)**English:** Written and spoken fluently (Cambridge FCE)**Basque:** Written and spoken fluently (Native language)**Italian :** Basic writing competence and fluent speaking**German:** Basic ("A" grade at Heidelberg University)**Catalan:** Written and Spoken fluently (A2 Level. European title)**French:** Basic competence (State Foundation title)**Web Programming:** HTML, HTML5, CSS, PHP, MYSQL

Wordpress, Joomla, Dreamweaver, Blogger, Virtuemart

SEO-SEM: Google Analytics, Trends, Insight, Adwords, Woorank**Social media:** Linkedin, Facebook, Youtube, Pinterest, Instagram**Software:** Indesign, Illustrator, Premiere, After Effects, PDF,

Photoshop, Audition, Prezi, 3D S.Max, Powerpoint, Excel



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Values

Professionalism

Leadership

Integrity

Teamwork

Adaptability

Creative

Willingness to learn

Motivation

Planning

Responsibility

Loyalty

Passion

Self confidence

