



Web Master

DOB 6/16/1981 San Sebastian-Spain



XABIER LIZARTZATEGI

BOOK : www.lizar.net

Master's in Marketing
UPV National University (2012)
Master's in Communication and Advertising
Pompeu-Elisava University (2007)
Master's in Design Education
UPV National University (2005)
Bachelor of Arts
UPV National University (2004)

UX Design: International Culture Factors
Tsinghua University (Beijing)
SEO - SEM Online Marketing
Donostia Marketing School
Webmaster
AREA Design School
WEB HTML5 Programming
AREA Design School
Advanced Video Editing
AREA Design School
Advanced Photography
Ebro School
3D Studio Max
AREA Design School



2018
2013

Director of Online Marketing
Figueras International Seating
National Design Award winner
Webmaster, SEO - SEM and Online Strategy Planner
Online lead generation increased by 172% in 6 months

2013
2010

New Web and new Brand Architecture development
Executive Creative Director / CH Graphic Works
Advertising, Publishing, Press Releases,
Email Marketing, Merchandising, Photography, Video,
TV an Social Media Manager

2010
2007

Chief Sales and Marketing Officer / INGOU Advertising
Project Manager and Webmaster
Bussines Strategy and Online Sales Strategy Development
Sales Team Strategy Manager

2007

Web Design Teacher / MC Urola-Kosta and Udarregi School
Mobile Communications and Digital Media Teacher
Creative Designer & Project Manager / PUBLIS NCM
Art Direction, Creative Writing and Video Editing
Art and Design professional
"AK Architecture" and Koldobika Jauregi Companies
Graphic Design, Illustrations, Photography and Publishing

2006
2005
2004
2002



Spanish: Written and spoken fluently (Native language)
English: Written and spoken fluently (Cambridge FCE)
Basque: Written and spoken fluently (Native language)
Italian : Basic writing competence and fluent speaking
German: Basic ("A" grade at Heidelberg University)
Catalan: Written and Spoken fluently (A2 Level. European title)
French: Basic competence (State Foundation title)



Web Programming: HTML, HTML5, CSS, PHP, MYSQL
Wordpress, Joomla, Dreamweaver, Marketing Automation
SEO-SEM: Google Analytics, Trends, Insight, Adwords, Woorank
Social media: Linkedin, Facebook, Youtube, Pinterest, Instagram
Software: Indesign, Illustrator, Premiere, After Effects, PDF,
Photoshop, Audition, Prezi, 3D S.Max, Powerpoint, Excel



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Values

- Professionalism
- Leadership
- Integrity
- Teamwork
- Adaptability
- Creative
- Willingness to learn
- Motivation
- Planning
- Responsibility
- Loyalty
- Passion
- Self confidence

